



Real Estate Photo Prep Checklist

Exterior

1. Grass should be freshly mowed within the last 2-3 days.
2. Remove cars from the driveway and the front of the home.
3. Hoses, Security Signs, Trash Cans, and Recycling Bins should be removed.
4. BBQ covers may stay in place if clean. If not, then remove cover and clean BBQ
5. Pool should be clean. Arrange umbrellas and deck furniture in orderly manner.
6. If the home has a view of a marsh or water, consider planning the shoot at an adequate tide level. High tide is not always optimum.
7. Increase the curb appeal with trimmed bushes, shrubs, hanging baskets, green grass and flowers if necessary.
8. Blow off the driveway, and sidewalks from grass, leaves or other debris.
9. Decks and porches should be clean of debris and not show evidence of pets.
10. Trim trees to allow for full exterior view of home.
11. Blinds and shutters should be set to the same height throughout the home.

Interior

1. Generally home lights and lamps should be on and in working order. All light bulbs should be the same temperature and color.
2. Under cabinet lights in the kitchen should be turned on if present.
3. Ceiling Fans and televisions should be off.
4. Clear countertops from excess appliances. A colorful bowl with fruit or vegetables is acceptable on islands or counters.
5. Remove any sign of "work" from view. This means sponges, vacuum cleaners, mops, brooms, cleaners, etc.
6. Decorative soaps and dispensers are ok. Remove regular bottles in the kitchen and bathrooms. Toilet seats down. Pack up shampoos, soaps, razors, etc.
7. Magnets, photos, and other items should not be on the fridge.
8. Beds and bathrooms need to be made and fresh towels placed. Kids rooms should be free of clutter and toys. Carpet should be freshly vacuumed.
9. Rooms should not show evidence of pets. Pick up food, crates, and water bowls.
10. Windows and mirrors should be clean and streak free.
11. Blinds and shades should be open or tilted slightly upward.



Making your first impression count.

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